

TRANSLATION IN NATIVE LANGUAGE

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ABSTRACT

It is a common notion that translators are more efficient at translating into their mother tongue rather than into any other language because of their erudition in the linguistic and cultural knowledge of their native language. Furthermore, researchers in the field of cognitive psychology have shown that the degree to which incoming information is processed so that it can be tied to or incorporated with the existing memories, will strengthen the memory for that information. Taking this thought into consideration, the current paper focuses on enhancing the ease with which people can learn any foreign language if they relate it with their own native language.

This current paper is an attempt to meliorate Hindi speakers' ability to learn German by relating it to their cultural experience and thought process.

KEYWORDS: Translation in Native Language